

FOR IMMEDIATE RELEASE

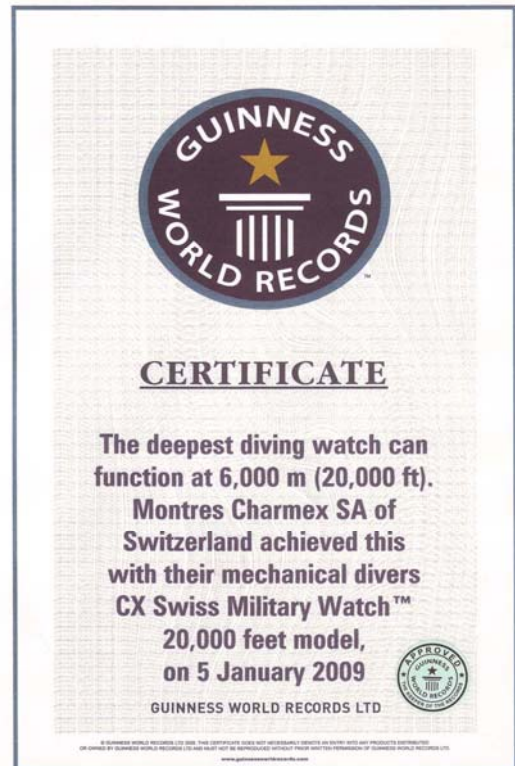
AHMED GABR - WHEN TWO GUINNESS BOOK OF WORLD RECORDS ENTRIES PAIR UP by CX Swiss Military Watch™

Liestal, Sept. 20th 2014 – Montres Charmex SA is very pleased to announce that the Egyptian diver **AHMED GABR** successfully set a new World Record now acknowledged by the Guinness Book of World Records Thursday September 18th 2014. Mr Gabr set a new benchmark diving to **332.4 meters** in Dahab, Egypt.

After meticulous preparation Ahmed undertook the attempt to beat the existing world record wearing a **20'000 FEET** by **CX Swiss Military Watch™** mechanical diving timepiece supplied by Montres Charmex SA.

Ahmed was an officer with the Egyptian Military, having graduated from the Military Academy in 1994. He continued his career by joining the Special Forces, the Egyptian Rangers, and eventually earned a scholarship to the United States Army Combat Diver Course.

The brand CX Swiss Military Watch™ is best known for their flagship model, the ultimate diving watch 20'000 FEET www.20000feet.com. Launched in 2009 the 20'000 FEET holds the world record for water resistance for automatic diving watches with a Guinness Book of World Records approved depth rating of 20'000 feet or 6'000 meters (ISO 6425).



Our 20'000 FEET will be joined by Mr Ahmed Gabr at the **BIG BOYS TOYS** show in Dubai October 3rd to 5th, stand SS212

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